IN THE

UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS: Robert Licon et al.

SERIAL NO.: 10/798,709

FILING DATE: March 10, 2004

TITLE: System And Method For Selecting Content For Displaying Over

The Internet Based Upon Some User Input

EXAMINER: Paul Kim

GROUP ART UNIT: 2161

ATTY. DKT. NO.: 24207-10451

MAIL STOP AMENDMENT COMMISSIONER FOR PATENTS P.O. BOX 1450 ALEXANDRIA, VA 22313-1450

AMENDMENT A AND RESPONSE UNDER 37 CFR § 1.111

Sir:

This amendment for the patent application identified above is in response to the Office action dated September 11, 2006, which set a shortened statutory period for response that expires on December 11, 2006. Applicants request, and submit fee for, a 1 month extension of time.

Amendments to the specification begin on page 2 of this paper.

Amendments to the claims begin on page 3 of this paper.

Remarks begin on page 5 of this paper.

Kindly amend this application as indicated herein.